

E-COMMERCE DEVELOPMENT INTRANET PORTALAbstract of the Disclosure

5 An intranet providing a multiple-carrel public-access kiosk is disclosed. The intranet provides free access to foreign and domestic informational e-commerce intranet sites as well as e-mail and public service educational and informational materials. The kiosk accepts anonymous pre-paid cards issued by a local franchisee of a network of e-commerce intranets that includes the local intranet. The franchisee owns or leases kiosks and also provides a walk-in e-commerce support center where e-commerce support services and goods, such as pre-paid accounts for access to paid services at a kiosk, can be purchased. The paid services provided by the carrel include video-conference and chat room time, playing and/or copying audio-visual materials such as computer games and music videos, and international e-commerce purchase support services such as customs and currency exchange. The third-party sponsored public service materials include audio-visual instructional materials in local dialects introducing the user to the use of the kiosks services and providing training for using standard business software programs. Sponsors include pop-up market research questions in 15 the sponsored public service information and receive clickstream data correlated with the user's intranet ID and answers to the original demographic questions answered by the user.